



TWOHEADS

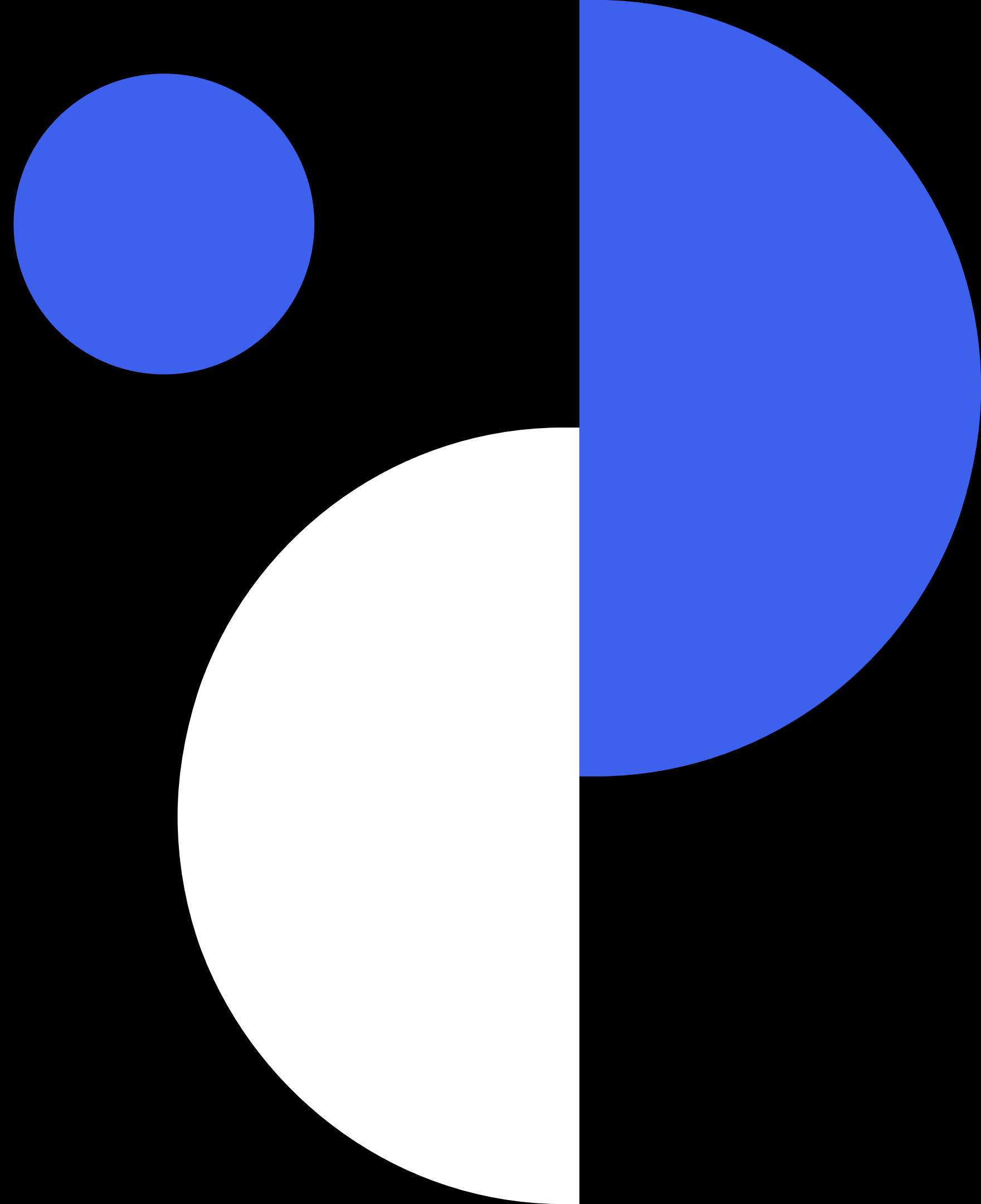
STARTUP PARTNER PROGRAM

Grow with video.

WHAT DOES THE PARTNERSHIP LOOK LIKE?

You want your portfolio startups to grow, and we can help them grow over the next 12 months.

Video is the best way to generate growth and Twoheads is the best when it comes to relevant, engaging and affordable video content.



DON'T GET LEFT BEHIND!



\$2.2 billion valuation



Named 2019 LinkedIn
Top Startup in the U.S.



\$130 Million ARR

Help your startups grow with video, just like these companies did!

MOST POPULAR

TYPES OF VIDEOS THEY CREATE

- Thought leadership content
- Customer success stories
- Event speaker clips for social media
- Product tutorials

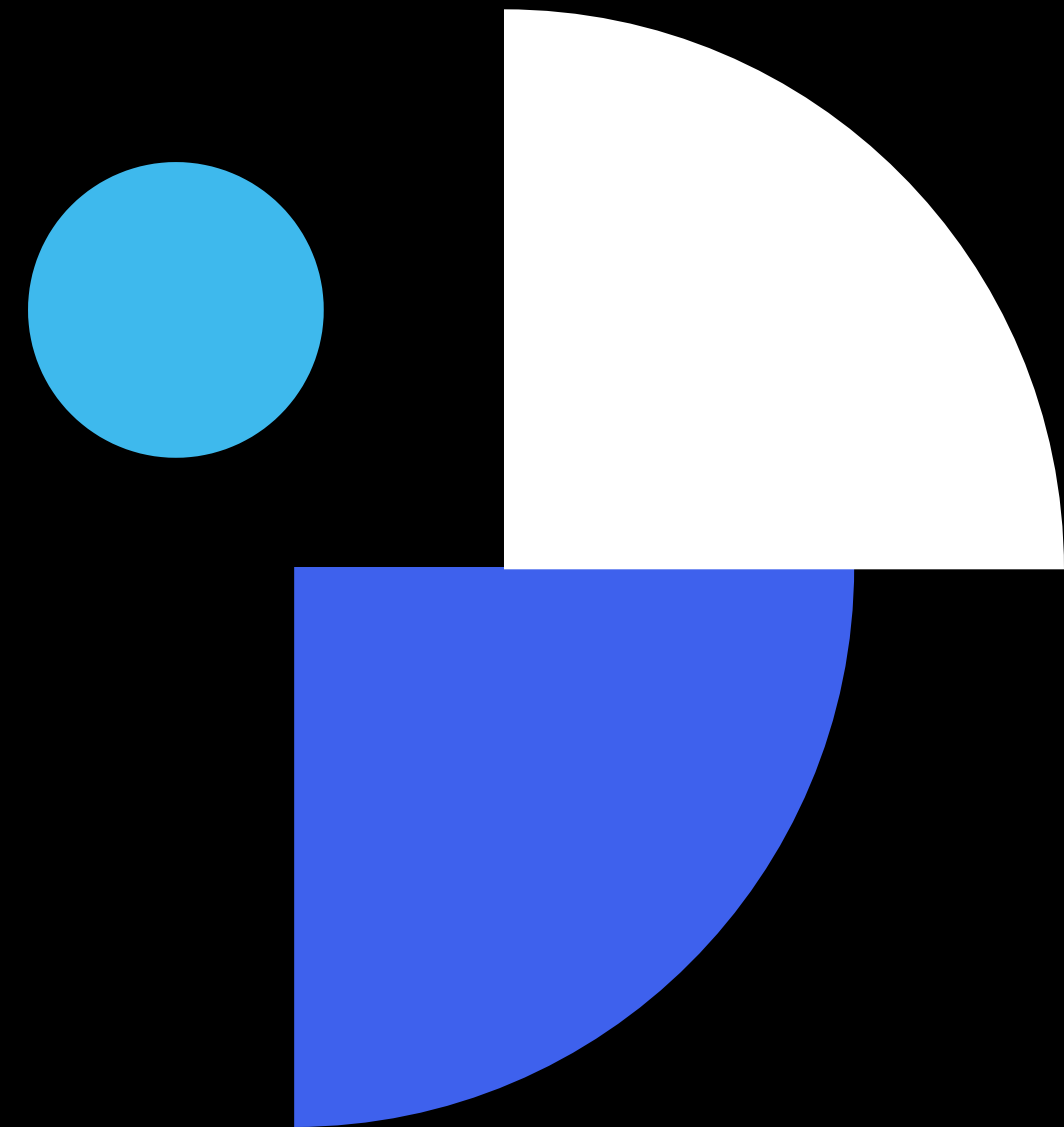
MORE VIDEOS MEANS MORE CONVERSIONS WHICH MEANS MORE REVENUE

90%

of customers say video helps them make
buying decisions
(Forbes)

88%

of video marketers are satisfied with the ROI of
their video marketing efforts on social media
(Animoto)



WHAT WE OFFER OUR PARTNERS

FOR STARTUPS

HELP YOUR PORTFOLIO COMPANIES GROW!

We understand that your portfolio companies needs to find ways to differentiate and grow, and our mission is to help them to do that by:

● **THOUGHT LEADERSHIP VIDEOS :**

Start creating thought leadership videos for your startup. [Starting at \$250+ VAT/per video and a \$1,500 + VAT setup fee] ([Click here for more details](#))

B2B VIDEO CREATION:

We specialize in creating impactful B2B videos, such as customer testimonials, startup pitches, founder stories and event promotion, at an affordable price for startups. [Starting at \$1,500 + VAT]



TO GET STARTED

ONCE A QUARTER SETUP FOR PORTFOLIO COMPANIES TO CREATE 1 THOUGHT LEADERSHIP VIDEO (5 COMPANIES PER QUARTER)

1. Each company receives our scripting template, so they can come prepared to film.
2. Using our remote production system, we will record their thought leadership video.
3. We then edit that video for social media, including subtitles, the company's watermarked logo, and licensed music.

READY TO HELP YOUR STARTUPS GROW IN 2021?

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JOIN US TODAY!